

FOR IMMEDIATE RELEASE

Mendez Media Marketing Welcomes Laura Wagner as New Media Director Under Leadership of VP Michele Meisch

Fresno, CA, September 19, 2024– Mendez Media Marketing, a digital marketing agency, is thrilled to announce the appointment of Laura Wagner as its new Media Director. This strategic hire comes under the guidance of the company’s recently appointed Vice President of Client Services, Michele Meisch.

Laura Wagner, who brings a wealth of experience in media strategy and execution, will be responsible for overseeing all aspects of traditional media planning, buying, and optimization for Mendez Media Marketing. In her new role, Wagner will work closely with Amber Boatwright (VP of Media and Accounts) who will be providing oversight on all media efforts including digital and traditional.

“I am excited to welcome Laura to the Mendez Media Marketing team. I’ve had the pleasure of working closely with her before and I know her knowledge and approach to media will be invaluable as we continue to evolve and expand our offerings to better serve our clients,” said Michele Meisch, Vice President of Client Services of Mendez Media Marketing. “Laura’s expertise aligns perfectly with our mission to drive success through innovative media solutions.”

With over two decades of industry experience, Wagner is known for her innovative approach and data-driven strategies that deliver outstanding results for clients across a variety of sectors.

"I’m honored to join Mendez Media Marketing at such a pivotal time for the company," said Laura Wagner. "I look forward to working with Michele again and the entire team to create impactful campaigns that will not only meet but exceed our clients' expectations."

This new addition to the leadership team signals Mendez Media’s continued commitment to growth and innovation, further establishing itself as a leader in the competitive marketing landscape.

For more information, please contact:

Michele Meisch
Mendez Media Marketing

Phone: 559-804-0360

Email: Michele@mendezmarketing.com

Website: www.mendezmediamarketing.com

About Mendez Media Marketing

Mendez Media Marketing, Inc is committed to continuing its legacy of innovation and excellence in the marketing industry, leveraging data to provide clients with unparalleled strategic insights and solutions.

###